



Willesden Green, London, NW2 4JX

SENT VIA EMAIL

TO: Tony.Jemmott@brent.gov.uk

Anthony Jemmott, Private Housing Manager, Brent Council

CC: spencer.randolph@brent.gov.uk

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Pat O'connor, Chair & Director, Willesden Green Town Team

19th February, 2023

BRENT COUNCIL – PRIVATE PROPERTY LICENSING CONSULTATION

Dear Anthony

Willesden Green Town Team is a not-for-profit volunteer lead organisation and limited by guarantee. We work with all stakeholders in the Willesden Green area, from businesses to local residents, Brent Council and other organisations, to help bring about improvements that will benefit the entire community. Our projects focus on environmental improvements and other leisure and cultural activities for the wellbeing of our community.

We wish to submit a letter in support of Brent Council's application for Selective Licensing for the Private Rented sector, in Willesden Green and across the borough of Brent. This letter is in addition to the video* in support of the scheme produced by Willesden Green Town Team, and to feedback provided when I attended the consultation meeting hosted by yourself on the 17th of January, 2023. (*Video can be viewed on our Facebook page or www.youtube.com/watch?v=wcglzL6ef9Y)

Willesden Green, has long suffered from problems of Antisocial Behaviour including noise nuisance, flytipping, waste mismanagement, and poor quality and unsafe property conditions that are associated with the private rented (46% of residents in Willesden Green live in private rented accommodation). As such, we are in favour of the additional powers and funds that the Selective Licensing Scheme and fees will bring, in order for Brent Council to tackle these long standing issues more effectively by targeting rogue landlords and bad tenants.

The aim of further licensing is to provide an additional tool to assist Brent Council, the Police, Social Services and other parties to help to bring about a transformation of the private rental market in Willesden Green; by improving the condition of private rental properties the scheme will also encourage better and longer term tenancies which in turn will help to create a stronger sense of belonging and community spirit.

As a lot of antisocial behaviour and linked activity isn't limited by ward boundaries, we support Brent Council application for Selective Licensing across all other wards. This will ensure a consistent approach and clear messaging across the entire borough which we believe will ensure greater success of the scheme.

Please confirm receipt of this email and letter.

Yours sincerely

A handwritten signature in black ink, appearing to read "Shadi Jian-Zibae".

Shadi Jian-Zibae

Director, Willesden Green Town Team